

UI & UX DESIGN PRO

As the digital landscape evolves, so do the expectations for seamless, user-centric design. Keeping pace with industry demands, we have revamped our UI/UX curriculum to go beyond the basics of Design Thinking and User-Centered Design (UCD), focusing on real-world application and innovation.

With the transformative power of AI now shaping digital experiences, this course integrates AI-driven design tools and strategies to prepare learners for the future of interactive experiences.

This program blends theoretical foundations with hands-on application, ensuring students develop a strong balance of creative problem-solving, technical expertise and cutting-edge design principles. Whether you're crafting intuitive interfaces or optimizing user journeys, this course equips you with the skills to thrive in the modern digital landscape.

 **COURSE DURATION: 192 HRS**

COURSE CONTENT

- Design Principles • Principles of Visual Communication • Digital Design • Vector Illustration
- Advanced Graphic Design • Design Thinking • Principles of User Centric Design
- Interactive Design • AI for Interactive Design • Web Pages — HTML & CSS • Responsive Framework
- JavaScript • Content Management System • No Code Design • Concepts of Digital Marketing
- Industry Trends and Case Studies

SOFTWARE COVERED**

- Photoshop • Illustrator • Miro • Figma • Visily
- Uizard • Creatie AI • Webflow • VS Code • Dreamweaver
- Bootstrap • Wordpress

CAREER OPTIONS

- UI/UX Designer • Digital Graphic Designer • Interaction Designer
- Front-end Designer • Visual Communication Specialist
- Web Designer • Mobile App Designer • Digital Product Designer
- Brand Experience Designer • Content Strategist • Visual Storyteller

