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Industry-aligned courses to create job-ready, skilled professionals.



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Advanced Program in Digital Media Creation+ (APDMC+)



APDMC+

In a world driven by digital expression, **APDMC+** is designed to prepare you for the next-gen creative industry. This 24-month program offers in-depth training across branding, content creation, UI/UX design, web design and 3D design.

COURSE HIGHLIGHTS



Branding &
Digital Marketing



Digital
Content Creation



3D &
Immersive Media



UI/UX &
Product Design

24 Months

576 Hours

AI-Powered

Industry-Aligned

ONE PROGRAM. FOUR POWERFUL TERMS. UNLIMITED POSSIBILITIES.

TERM I: DIGITAL DESIGN

Design Principles | Adobe Photoshop | Adobe Illustrator | Adobe InDesign

Generative AI | Adobe Dimensions | Branding

TERM II: Video Production

Adobe Premiere Pro | Adobe After Effects | DaVinci Resolve | Audio Design

Motion Graphics | Plugins | AI Video Tools

TERM III: UI/UX Design

Design Thinking | Figma | HTML & CSS | JavaScript

Bootstrap | WordPress | No-code Design | Visily

AI for UI Design

TERM IV: 3D CONTENT CREATION

Autodesk Maya | Substance Painter | Bifrost | Arnold

Rigging | Animation | Adobe Stager

CAREER OPPORTUNITIES



Digital Content
Creator



UI/UX Designer



Graphic Designer



Web Designer



Video Editor



Social Media
Designer



Motion Graphics
Artist



3D Artist
& Animator



Interactive Media
Specialist



Digital Marketing
Specialist



Brand Identity
Designer

